



St Thomas College, Kozhencherry

Established in 1953 | Reaccredited by NAAC with Grade A | ISO 9001:2015 Certified | ISO 21001:2018 Certified

Affiliated to Mahatma Gandhi University, Kottayam

www.stthomascollege.info

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Faculty Profile

Dr.Mathews John

Assistant Professor

Department of Commerce

Mobile No. +91 9605644327

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Personal Details

Date of Birth	25.12.1988
Nationality	Indian
Marital Status	Married
Permanent Address	Aryasseril House, Paranthal P.O., Pandalam PO: 689501, Pathanamthitta, Kerala, India.

Higher Education

2023	Ph.D , University of Kerala, Thiruvannathapuram.
2009 – 2011	M.Com , University of Kerala, Thiruvannathapuram.
2006 – 2009	B.Com , University of Kerala, Thiruvannathapuram.

Professional Position

12 March 2020 to present	Assistant Professor, Department of Commerce, St Thomas College, Kozhencherry
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Teaching Experience

2020 – 2023	Undergraduate students
	Postgraduate students

Courses Taught

M.Com	Methodology for Social Science Research
	Strategic Management
	Human Resource Management
	Indirect Tax Laws
	Personal Investment and Behavioural Finance

Courses Taught (continued)

B.Com	■	Dimensions and Methodology of Business studies
	■	Business Management
	■	Information Technology for Business
	■	Information Technology for Office
	■	Entrepreneurship Development and Project Management
	■	Marketing Management
	■	Auditing and Assurance
	■	Fundamentals of Accounting(Open course)
	■	E-Commerce
	■	Fundamentals of Banking and Insurance(Open course)
	■	Income Tax - Assessment and Planning
	■	Advertisement and Sales Management

Other Important Responsibilities/Positions Held

2020-21	■	Criterion 5 Student Support and progression IQAC Subcommittee Member, College Choir Committee Member, Marthoma Student's Association Committee Member, Morning worship Committee Committee Member
2021-22	■	Campus Beautification Committee Member , Committee for Transgender person's Welfare Convenor, Committee for College Choir Committee Member , General Programmes Committee Member , Equal Opportunity Cell Committee Member , Committe for Open Courses Committee Member
2022-23	■	UPSC/PSC Training Programme Co - ordinator, Campus Beautification Committee Member, Committee for Transgender person's Welfare Convenor, Committee for College Choir Committee Member , Equal Opportunity Cell Committee Member , Committe for Open Courses Member , PTA Executive Committee Member

Research Experience

- Area of Research: Business Environment analysis and Growth of State public enterprises in the manufacturing sector of Kerala
Guide: Dr T Subash, Principal(Special Grade)SreeNeelakanta Government Sanskrit College Pattambi,Palakkad

Areas of Specialization and Interest

- Business Environment
- Public Enterprises

Research Publications

- **Bitcoin Challenges For Indian Economy**IMPACT INTERNATIONAL JOURNAL OF RESEARCH IN HUMANITIES, ARTS AND LITERATURE IMPACT: IJRHAL ISSN (P): 2347- 4564 Impact Factor: 3.7985 ICV Factor: 42.56; NAAS Rating: 3.10; UGC Approved Journal - 40893

Research Publications (continued)

- **Impact Of Make In India Project In The Manufacturing Sector Of India**,EMPEROR INTERNATIONAL JOURNAL OF FINANCE AND MANAGEMENT RESEARCH EIJFMR,A peer Reviewed and Index Journal ISSN-2395-5929
- **Ethical Challenges In Indian Financial Market**,Journal of Emerging Technologies and Innovative Research JETIR,ISSN-2349-5162,ISSN UGC Approved 5.87 Impact Factor,April 2019, Volume 6, Issue 4
- **Impact of Demonetisation in Indian Economy**,International Journal of Business and Management Invention IJBMI ISSN (Online): 2319 – 8028, ISSN Print 2319 – 801X Peer Review Refereed,Volume 8 Issue 04 Series. V April 2019
- **Performance of Public Enterprises in India**,Quest Journals Journal of Research in Business and Management ISSN(Online):2347-3002,Volume 7 Issue 3 (2019)
- **Role of state public enterprises in the digital world**,Mukt Shabd Journal UGC care list group-I journal ISSN NO : 2347-3150 Impact factor :4.6 VOLUME - IX ISSUE - IV, APRIL 2020
- **Influence of Micro Environmental factors on the growth of State Public Manufacturing Enterprises in Kerala**,Studies in Indian Place Names(SIPN),Indexed,peer reviewed and listed in UGC care list,Impact factor :6.3 VOLUME -40 ISSUE - 92, March 2020

Paper Presentations

- **Role of state public enterprises in the digital world**.International Conference on Digital transformation of Business:Models,Enablers and Road maps,March 21-22,2019, COCHIN UNIVERSITY OF SCIENCE AND TECHNOLOGY,KOCHI
- **Bitcoin Challenges For Indian Economy**. Three Day International Seminar on Trade War-Does it Affect The Global Free Trade Order?,26th to 28th March 2019,Department Of Commerce,School of Business Management and Legal Studies,UNIVERSITY OF KERALA,Thiruvananthapuram
- **Impact Of Make In India Project In The Manufacturing Sector Of India**. International Conference on Application Of Digital Technology In Business,January 17,18,2019,Post Graduate Department Of Commerce and Research Centre, St Thomas College Kozhencherry
- **Influence of Micro Environmental factors on the growth of State Public Manufacturing Enterprises in Kerala**. International Conference on Research Insights On Social Science,Literature, Science and Law,20,21 February 2020,St Thomas College Kozhencherry

Project Guidance

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| M.Com | ■ Jeslin Joseph Edicheria , <i>Study on Asset Liability Management of HDFC Bank</i> (2020-22 Batch) |
| | ■ Betsy John , <i>A Study on the Financial Impact Of Mahathma Gandhi National Rural Employment Gurantee Program on Households of Pazhavangadi Grama Panchayath</i> (2020-22 Batch) |
| B.Com | ■ Bijin Babu,Ashish Cherian,Aswin Mahadevan P , <i>A Study on Impact of Consumer Buying Behaviour Towards Online Food Delivery Application With respect to Zomato</i> (2018-21 Batch) |
| | ■ Shewtha Stickle,Silpa Mol S , <i>Covid-19: How Does it Affect E-Commerce Online Shopping</i> (2018-21 Batch) |
| | ■ Mereena Sebastian,Meriya Rajan , <i>Impact of Cashless Transaction on Customer with Special Reference to Pathanamthitta District</i> (2019-22 Batch) |
| | ■ Namitha Binu,Sangeetha T S , <i>A Study on the Worklife balance of employeesWorking from Home during Pandemic</i> (2019-22 Batch) |
| | ■ Meenakshy S,Meenu Anna Thomas,Navya N , <i>A Study On The Financial and Marketing Problems Faced by Aranmula Metal Mirror Artisans</i> (2019-22 Batch) |

Project Guidance (continued)

- **Abhinav Suresh, Adlin Abey Thomas, Akhil Krishnan**, *A Study On Employee Motivation in AKAY Natural Industries Private Limited at Pathanamthitta , Kerala* (2020-23 Batch)
- **Akhil S Hari, Alvin Varghese Cherian, Aromal R Hari**, *A Study On Influence of Advertising and Consumer Partonage on Leading Brands* (2020-23 Batch)
- **Kezia Mariam Mathew, Rachel Sara Thomas**, *A Study of the Impact of Advertising on Consumer Purchasing Behaviour* (2020-23 Batch)

Faculty Development Programmes Attended

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| September 1-30 2020 | ■ Four week Induction/Orientation Programme for Faculty in Universities/Colleges/Institutes of Higher Education organized by Teaching Learning Centre Ramanujan College University of Delhi |
| 10-18 May 2021 | ■ Faculty Development Programme on Recent Trends and Challenges in Research organized by Teaching Learning Centre Ramanujan College University of Delhi. |
| 27th May to 9th June 2022 | ■ Refresher Course in Commerce and Management, Teaching Learning Centre Ramanujan College University of Delhi. |